

**LEARNING AND ENRICHMENT**

**EXPANDING AND CREATING**

**PROFESSIONALISATION AND CERTIFICATION**

**SELF-DISCOVERY AND PERSONAL GROWTH**

## UNIVERSITY BUSINESS SCHOOL

Around  
**2000**

students enrolled  
every year

**30**

programmes

**2**  
**CAMPUSES**

Annecy  
& Chambéry

**1 month**

average time necessary  
for finding a first job after  
graduation

**LOCATED IN  
THE BEAUTIFUL  
SAVOY REGION**

**108**

international  
university  
partnerships

**1**

research lab  
for management  
and economics :  
**IREGE**

**1000**

business partners  
involved in IAE programs  
through the  
Club des Entreprises

**LICENCE (BACHELOR) | MASTER | CERTIFICATION | EMBS | DOCTORATE**

Initial | Continuing education | Work-study

# OUR PROGRAMMES

As a university business school; the IAE Savoie Mont Blanc offers a **wide variety of innovative, unique, and professional degree programmes** with support from over 1 000 businesses.

	ANNECY	CHAMBERY	THONON-LES-BAINS	SUISSE ou INTERNATIONAL	SEMESTRE INTERNATIONAL (OPTIONNEL)
<b>LICENCES - BACHELORS</b>					
1st- 2 nd year Economics and management	●				
1st- 2 nd - 3rd year Economics and management (Dual-diploma programme) French - German	●			●	
1st- 2 nd - 3rd year Economics and management (Political Sciences and International Relations)	●				
1st- 2 nd - 3rd year Digital Sciences - Industrial Management	●				
3rd year : Forecast, Economics and Finance	●				
3rd year : Marketing and Communication	●				
3rd year : Marketing and Communication (Ski studies)	●				
3rd year : International Business and Commerce		●			
3rd year : Tourism, Leisure : Design, Marketing Management of Tourism in Mountains		●			
<b>3RD SPECIALISED PROGRAMMES</b>					
Hotel and Restaurant Management/Business Management (work-study optional)			●		
Mountain Tourism Activities		●			
<b>MASTERS</b>					
M1 & M2 Administrative and Financial Services	●				●
M1 & M2 Economic and business analyst (2nd year work-study)	●				●
M1 & M2 Banking : Company accounts manager (work-study)	●				
M1 & M2 Marketing - International courses	●				●
M1 & M2 Digital Strategy : Marketing and Communication (work-study optional)	●				●
M1 & M2 Improvement of industrial performance	●				●
M1 & M2 IT and Business management	●				●
M1 & M2 European Master in Business Studies (EN)	●			●	
M1 & M2 Purchasing and Logistics (2nd year work-study)		●			●
M1 & M2 International Business - Supply Chain Management		●			●
M1 & M2 International Business Tourism Management		●			●
M1 & M2 Management & Design of tourism in transition		●			
M1 & M2 Hotel marketing and revenue management		●			
M1 & M2 International Hotel Management		●			
M1 & M2 Event Planning and Management (2nd year work-study)		●			
M2 (2nd year only) Business Administration and Management (work-study optional)	●				
<b>CONTINUING EDUCATION</b>					
3rd year : Corporate Management in partnership with Geneva University	●			●	
M2 (2nd year only) Business Administration and Management	●				
EMBA Tourism Innovation	●			●	
<b>IN PARTNERSHIP WITH IAE</b>					
Dual-diploma programme Law/Modern languages - Law faculty and LLSH	●				
2nd- 3rd year MIASHS - In partnership with SCEM	●				
Master Solar Energy, Law, Economics and Management - Graduate school solar academy					



# A university business school, a perfect fit with its environment

## BUSINESS PROGRAMMES FROM LICENCE (BACHELOR) THROUGH DOCTORATE

The IAE Savoie Mont Blanc is a university business school offering programmes at the licence (bachelor), master and doctorate levels in Annecy and Chambéry, in areas such marketing, international business, finance, purchasing, digital communication, statistics, industrial development, political science and international relations.



## CONNECTED TO THE BUSINESS ENVIRONMENT

Located in the thriving economic and demographic area of Savoy and in close proximity to Geneva, the IAE offers training programmes in connection with specific sectors such as industry, tourism and hospitality, and event management.



## BUSINESS RELATIONS

The IAE is supported by the Club des Entreprises, a network of nearly 1000 business partners. This unique and innovative partnership facilitates connections between students and professional environments and provides keys to understanding today's business world.



## RESEARCH

Professors at the IAE Savoie Mont Blanc are members of the university's laboratories and research departments. Their courses are enriched by the high level research which deals with the economic and societal challenges of today's world.





**IAE Savoie Mont Blanc**

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## **ANNECY**

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